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The Complete Guide To Writing & Selling Magazine Articles



Synopsis

THE COMPLETE GUIDE TO WRITING & SELLING MAGAZINE ARTICLES by Peggy Fielding and Dan Case, not only tells you what subjects to write about but also where to go to get help with your writing. The book warns that in order to be considered a professional by editors, publishers and contest judges, you need to choose the right subjects but you must also lay your work out in the correct manner. THE GUIDE shows you the way to make your work look really good, really finished, really professional. The inspirational pep talks are in themselves worth the cost of the book. When you read of the successes of other writers and how they did it, you realize that you too, can do it; Researching writing and selling your nonfiction articles. Following Case and Fielding's directions can shorten the time from WANTING to write to REACHING the goal of publication for pay. Their formula for writing magazine articles might be the only help you need to put your career on the right track if you've already been fooling around with writing in some way. They put your pen or typewriter or computer on the EXACT path that leads to the goal you always wanted to attain. The book actually makes formatting an article easy to do. And the book offers the secrets of sidebars and ways of illustrating your piece which can add a good many dollars to your every sale. You'll actually learn what a sidebar is and what it can do for your work. The big deal in the book comes in Chapter Seven where you learn all about the secret key to selling your articles and it gives you a step-by-step way to go about preparing and using that key. Chapter Fifteen reveals another secret piece of information, something that Fielding and Case say is not known even by editors? even though they recognize it when it's missing. Markets, addresses for email contacts and a world of other stuff make this book an absolute necessity for people who want to sell what they write. The real clincher: It is fun to read and the many "Chicken Writer" cartoons are hilarious. Get a copy now.

Book Information

Paperback: 196 pages

Publisher: Booklocker.com (May 2001)

Language: English

ISBN-10: 0970750706

ISBN-13: 978-0970750709

Product Dimensions: 8.5 x 5.8 x 0.5 inches

Shipping Weight: 9 ounces

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Best Sellers Rank: #2,960,702 in Books (See Top 100 in Books) #56 in [Books > Reference >](#)

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Customer Reviews

Peggy Moss Fielding has published hundreds of articles and short stories, several nonfiction books and novels. She teaches writing at Tulsa Community College. Her students have gone on to write and publish more than 500 books and thousands of articles. Dan Case is editor of Writing for DOLLARS!

"If you do exactly what I tell you to do, you'll sell your first article before the end of this class is finished." I first heard these words from Peggy Fielding in 1982. This is what she tells all her students at the beginning of every eight-week "Magazine Articles" class. There are some students who actually do listen and do sell an article before the eight weeks are through. There are many writers that got their start by attending a "Peggy Fielding" class. Peggy calculates that there are over 500 books and thousands of magazine articles and stories published by her former students. In that first class I attended, Peggy taught how to format your writing on a typewriter using carbon paper for copies. As one of her first students to use a computer and a "daisy wheel" printer for writing, I constantly updated her on the virtues of the modern world of technology. She eventually got a KayPro computer and WordStar software. (She still uses WordStar, but with a newer computer.) Peggy has come kicking and screaming into the 20th Century; the next step is to bring her into the 21st Century. Despite being technically challenged, Peggy knows how to write and sell a magazine article and how to teach it. The formula Peggy teaches transcends the technology gap; one can be just as prolific a magazine writer with a Smith-Corona typewriter or a Toshiba laptop computer and laser printer. Most of the following chapters are written by Peggy. Any references to URLs or email or electronic help or the internet can be attributed to me. I have been a programmer for 20 years and have tried to stay abreast of the latest programming languages and trends. There are more print magazines than ever out there and now, with the advent of the internet, many electronic magazines. Many of the print magazines now have an electronic edition on the internet. So many magazines create a HUGE demand for nonfiction magazine articles for both print and electronic media. With all this demand, you stand an excellent chance of becoming a published and paid writer. In fact, I think I can safely say this: If you do everything we tell you to do in this book, you will sell your first article soon.

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